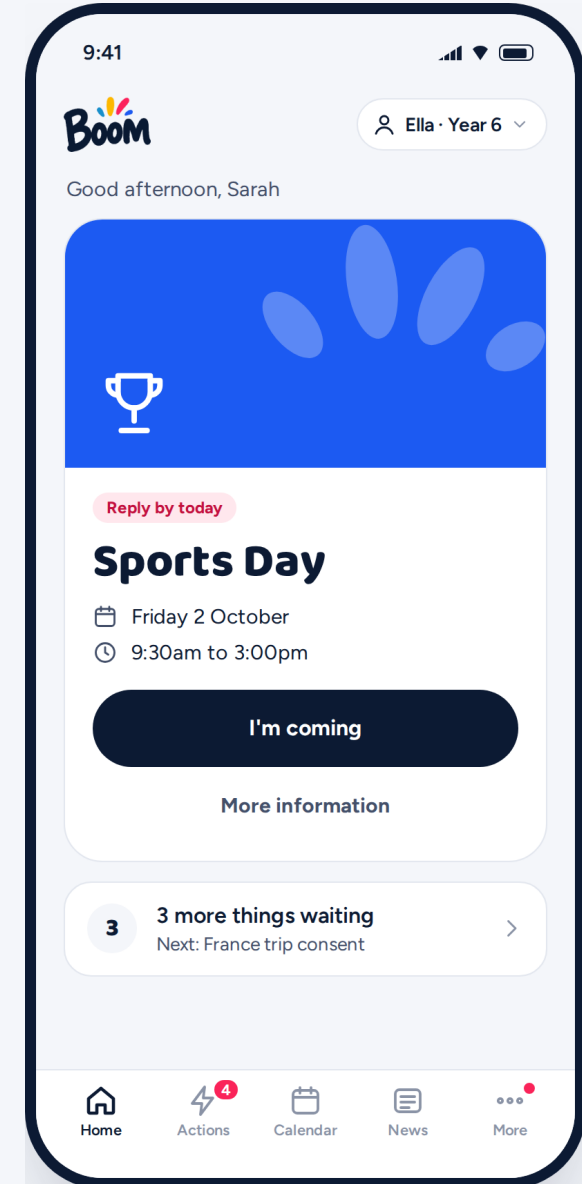




School life, simplified

A beta look at Boom, your opinion counts



The problem

Parents

Distracted by a sensory overload of information. Failing to respond in time, missing opportunities and key notes

The school office

Staff chase families for replies, forms and money, often chasing one by one

School leaders

It's challenge at a glance who's responded and what's outstanding

One screen
One message
One action

Parents see the single most important thing they need to do next. The school sees the response in real time

For parents: one thing at a time

The most urgent task sits alone on the home screen

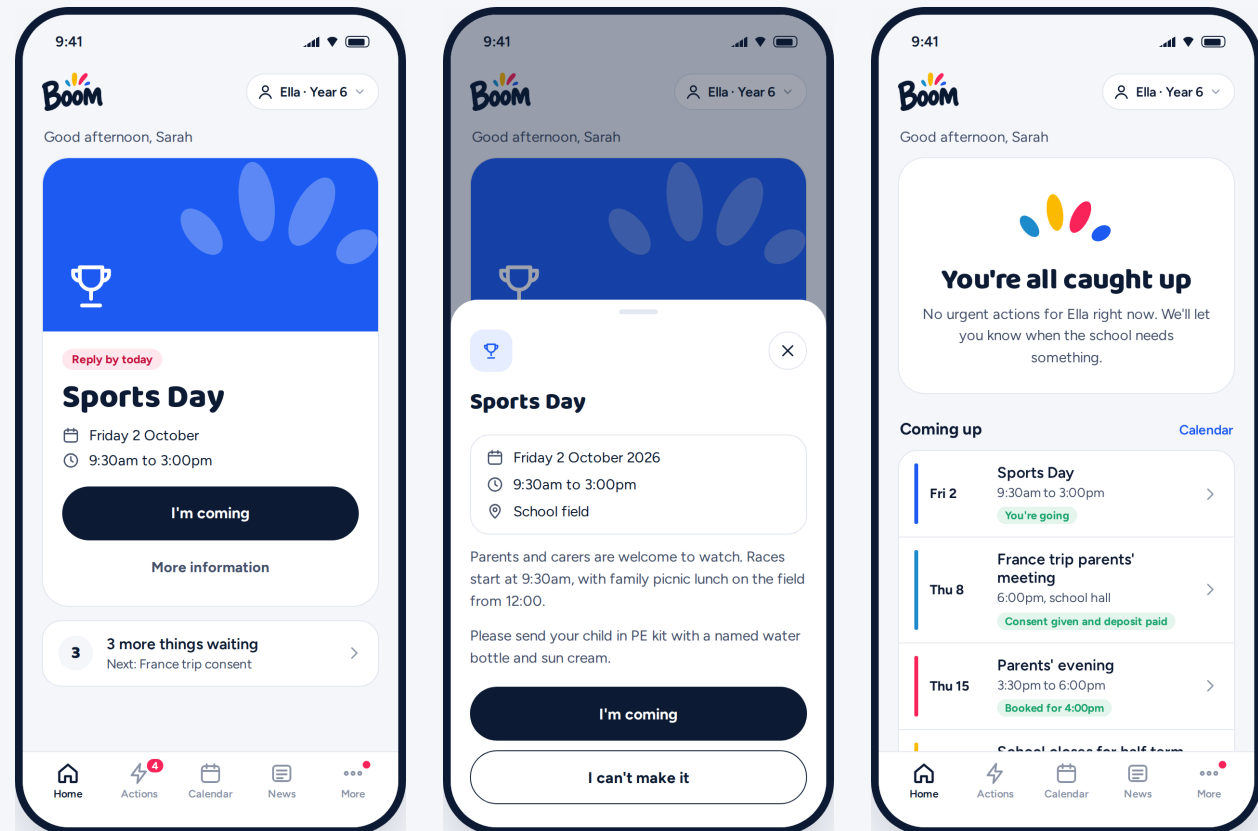
A reply, a form, a payment or a booking, with its deadline. One tap to do it.

Details are there if you want them

More information opens the full detail without leaving the page.

Done means gone

It moves into Actions, the next task appears, and when everything's clear the app simply shows what's coming up.



Everything parents are asked to do

9:41

Consent form

Year 6 France trip

Give consent for Ella to join the residential trip to Normandy, Monday 17 to Friday 21 May 2027.

Child's name

Ella Morgan

Filled in from your school record

☒ I give consent for Ella to attend

Medical information optional

Mild nut allergy

Submit consent

Trip consent, with medical notes

9:41

Payment

Year 6 France trip

Due now

£185

Deposit - due Friday 9 October

Total trip cost £370

Deposit today £185

Balance due 1 March 2027 £185

Visa ending 4417
Change payment method

Pay £185 deposit

Secure payment to Hillcrest Primary

Payments, by card or Apple Pay

9:41

Parents' evening

Thursday 15 October 2026

With Mrs Patel, Year 6

Choose a 10-minute slot

3:30pm 3:45pm **4:00pm**

4:15pm 4:30pm 4:45pm

5:00pm 5:15pm 5:30pm

☒ Your choice ☐ Taken

Book 4:00pm

Parents' evening booking

9:41

Support the school

Help make Hillcrest Primary even better

Every penny goes to the Friends of Hillcrest Primary. This year your donations pay for library books, new playground equipment and keeping trips affordable for every family.

Give monthly

£2 a month £3 a month **£4 a month** £5 a month

Or choose your own amount

£ Other amount

Donate £3 a month

Secure payment to Friends of Hillcrest Primary

Optional monthly donations

For the school: who has replied

Everything open, in one view

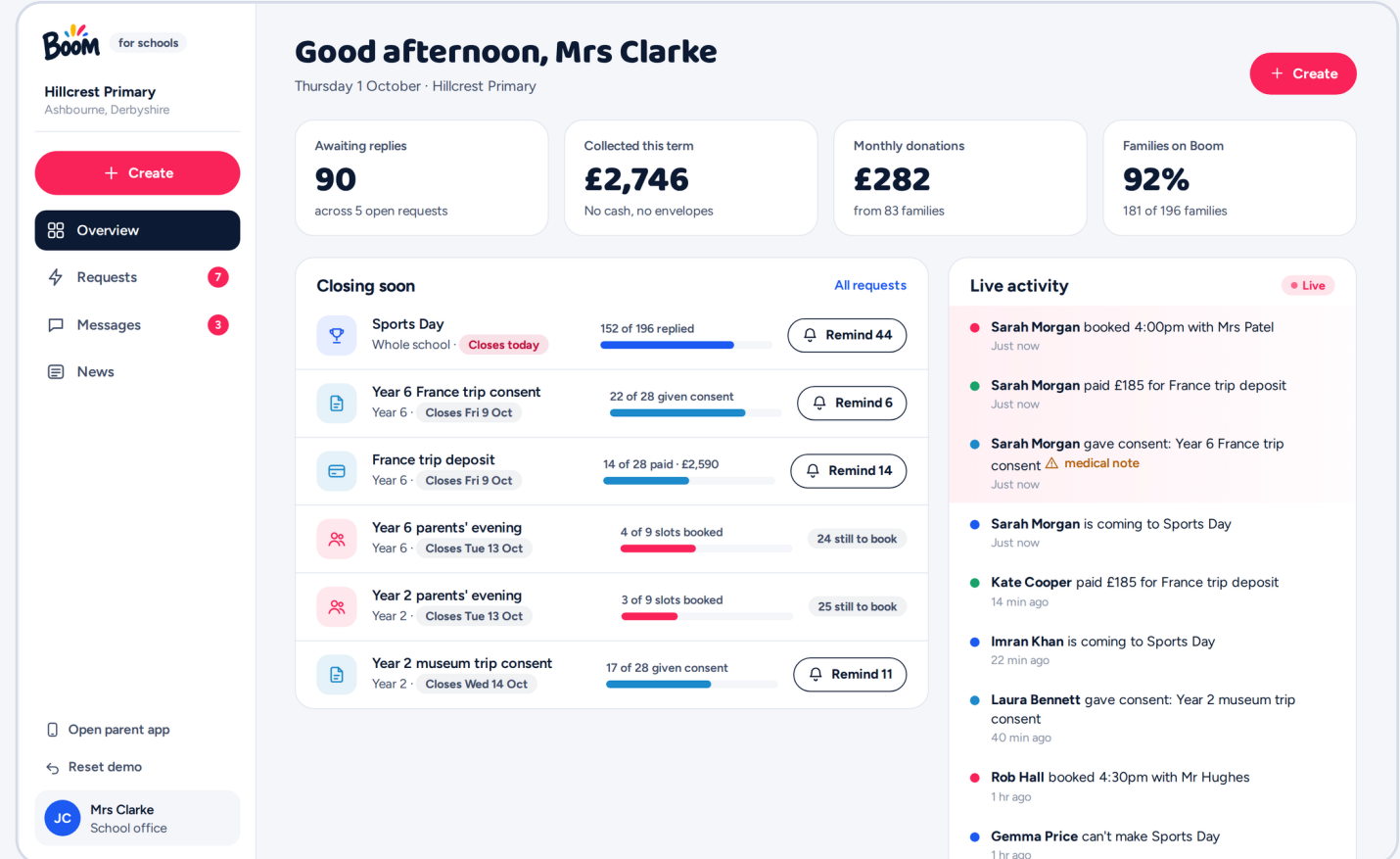
Replies still waiting, money collected, and what closes next.

One click to chase

Remind only the families who haven't replied.

It updates as parents act

Each reply, payment or booking appears as it happens.



Every family, every request

See each family's answer

Filter by class, or who's still waiting

Medical notes are flagged

Anything a parent adds to a consent form is there for trip leaders

Payments reconcile themselves

Who has paid, how, and what's outstanding

Boomfor schools

Hillcrest Primary
Ashbourne, Derbyshire

+ Create

Overview

Requests7

Messages3

News

Open parent app

Reset demo

JCMrs Clarke
School office

< Requests

Closes Fri 9 Oct

See it as a parentRemind 6 families

Year 6 France trip consent

Monday 17 MayYear 6 · 28 families

Consent given
22
of 28

Still to give
6

Medical notes
1
to share with trip leaders

Deadline
Fri 9 Oct

Everyone (28)GivenWaiting

Pupil	Class	Parent or carer	Status	Details
Ella Morgan	Year 6	Sarah Morgan	Given	Mild nut allergy
Grace Ahmed	Year 6	Sam Ahmed	Given	
Daisy Baker	Year 6	Hannah Baker	No reply	
Ethan Baker	Year 6	Chris Baker	Given	
Sienna Cooper	Year 6	Zoe Cooper	No reply	
Aisha Evans	Year 6	Jon Evans	Given	
Hana Grant	Year 6	Ryan Grant	Given	
Harry Grant	Year 6	Imran Grant	Given	
Isla Grant	Year 6	Hannah Grant	Given	

Sending a request takes a seconds

Five kinds of request

An event, a consent form, a payment, a parents' evening or a news post

See what parents will see

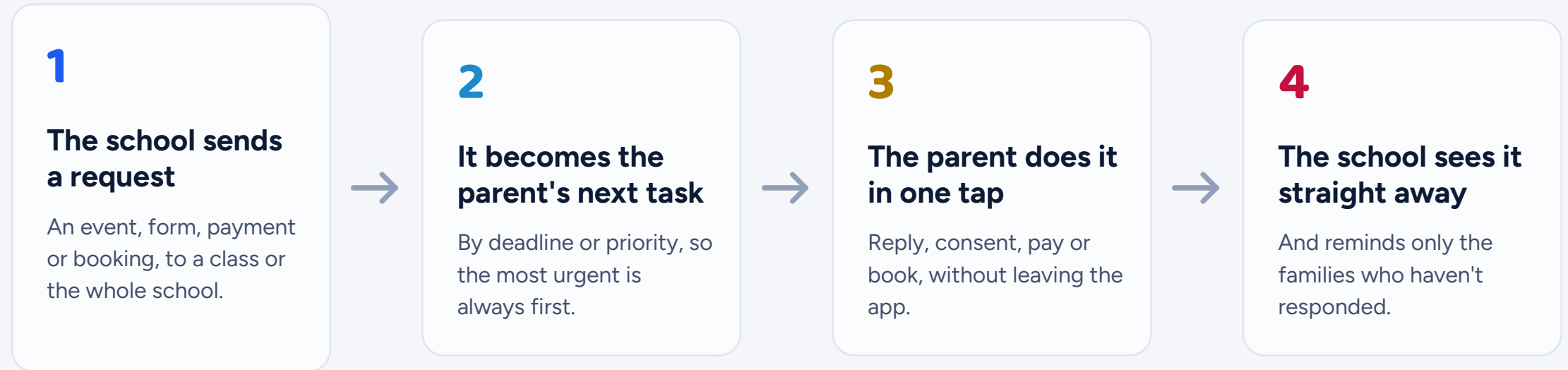
The preview shows exactly how it lands on their phone

Send to one class or everyone

Only the families it's for receive it

The screenshot displays the 'Create' interface for Boom for schools. On the left is a sidebar for Hillcrest Primary, Ashbourne, Derbyshire, with a '+ Create' button and navigation links for Overview, Requests (7), Messages (3), and News. The main area is titled 'Create' and instructs users to choose what they need from parents. It features five options: Event (Ask parents if they can come), Consent form (Get permission for a trip or activity), Payment (Collect money for a trip, club or item), Parents' evening (Let parents book a 10-minute slot), and News post (Share a story or notice with families). The 'Event' option is selected, leading to a form with fields for Event name (Harvest festival assembly), Who's it for (Whole school), Date (09/10/2026), Starts (2:00pm), Ends (3:00pm), Where (Main hall), and Ask parents to reply by (07/10/2026). A 'Details for parents' section contains the text: 'Join us for songs and poems from every class, then tea and cake in the hall.' A green status bar at the bottom indicates: 'Goes to 196 families, including the demo parent. It will appear in the parent app as soon as you publish.' On the right, a 'What parents see' preview shows the event details on a parent's phone screen, including the Boom logo, a greeting, the event title 'Harvest festival assembly', date and time, and buttons for 'I'm coming' and 'More information'.

How the two sides fit together



In the demo you can watch this happen: publish something on the school side and it appears on the parent's phone within a second. Go to the parents side, respond and see it register straight away on the school side

Where it helps

Parents	Nothing gets lost in an inbox. One place, one task at a time, satisfaction when they're done
The school office	Less chasing. Reminders only go to the families who haven't replied. No cash or paper to count
School leaders	A live picture of every request, reply rate and payment, without asking for a report
Fundraising	A gentle, always-there way for families to give a few pounds a month, with Gift Aid.

These are my beliefs, not proven results. The numbers in the demo are made up.

Try it yourself

The parent app

<https://boom-demo-parent-school.vercel.app/#/>

Best on a laptop browser where it appears in a phone frame.

The school dashboard

<https://boom-demo-parent-school.vercel.app/school#/>

Best on a laptop or desktop.

To see them work together: open both in the same browser, side by side. Send a request from the school side and watch it arrive on the parent's side. Go to the parents side, respond, and see it update live on the school side.

Everything works, but it's a demo: the school, families, messages and figures are invented, and nothing is sent to anyone. "Reset demo" puts it back to the start.

Over to you

What I'd most value your view on

1. Would a school benefit by using this? If not, what would you change?
2. What do you currently use and what frustrates you about it?
3. Which part of Boom matters to you most, and what could you do without?
4. What's missing in a school like yours?
5. What would Boom need to pass: data protection, safeguarding, or linking to your school's own systems?
6. Who decides on something like this, and what would a school expect to pay? It's my belief it should be free for schools and parents pay £1.49 a month or £14.99 a year



Thank you.

Even a few lines of reply would help enormously, and I'm happy to show you the demo in person.

www.boomeducate.com